

FRANCHISE PROPOSAL



9677146666



mrglossceramiccoating



www.mrglossceramiccoating.com

WHO WE ARE :

Mr. Gloss Has Been a Major Vehicle Polishing Firm in Nollambur, Chennai, for the Past 12 Years. We Offer Superior, Exterior and Interior Detailing Services for Car Maintenance and Repair. We Provide a Variety of Customised Packages Utilising High-quality Materials and Experienced Procedures to Meet the Demands of Each Unique Client, Ranging From Basic Washes to Extensive Detailing. Our Mission is to Provide Outstanding Car Detailing Services That Will Increase the Value and Appeal of Your Vehicle.

WE ARE UNIQUE IN :

At Mr. Gloss Ceramic Coating, We Believe That "Perfection is in the Details." Our Skilled Team Transforms Your Vehicle Into a Work of Art, Cementing Our Position as the Premier Auto Detailing Destination. We Handle Complex Circumstances With Care and Skill, Leaving Your Vehicle Looking Better Than New, Since We Treat Your Car as if It Were Our Own.

OUR BEST OUTCOME :

Mr. Gloss Prioritises High-quality Delivery With Complete Trust and Attention Over Car Detailing. Also, Our Key Ability is to Transfer Your Car in a Comfortable Manner in Terms of Volume.



WHY MR. GLOSS? WE WILL HELP YOU IN RIGHT DIRECTION:

- **SINGLE WINDOW SUPPORT :**

We Provide All Detailing Business Operating Solutions Under One Umbrella, Be It Detailing Equipment, Chemicals, Machinery or Soft Skills.

- **SALES LEAD GENERATION:**

We Centralize Digital Marketing Support to Build Your Online Campaigns and Generate Leads.

- **TRAINING :**

Every Six Months We Provide Our Franchises Complimentary Soft Skill Upgrades at Your Location Along With Occasional Training.

- **WORLD CLASS PRODUCTS:**

We Import in International Standards of Car Detailing to the India Automotive Market. Products From Global Brands Like 3m, Car Pro, Stek, Garware and Many More Products That Help to Make the Art of Detailing, Easy.

- **DIGITAL MARKETING SUPPORT :**

Our Team Digital Marketing Specialists Offers Comprehensive Assistance in Establishing New Social Media Campaigns, Spreading Them, and Reaching the Intended Audience.



FRANCHISE REQUIREMENT

- SPACE REQUIREMENT : 2500-5000 sq. ft
- HEIGHT REQUIREMENT : 12ft
- FRANCHISE COST : 4,99,999/-
- LOCATION : Commercial or Semi-Commercial Space (Ground Floor)
- ELECTRICITY : 3 Phase connection

FRANCHISE PACKAGE DETAILS

- FRANCHISE FEE : 4,99,999/-
- MACHINE & EQUIPMENT : 2,50,000/-
- DETAILING COMPOUND : 2,50,000/-
KIT

FRANCHISE FEE / PACKAGE

- Brand Support
- Marketing Support
- Training Support
- Franchise Startup Kit



MACHINE & EQUIPMENT :

- Car Washer (Single Phase/Three Phase as Per Requirement)
- Wet & Dry Vacuum Cleaner (1 no)
- Rotary Polishing Machine (2 no's)
- Dual Action Polishing Machine (2 no's)
- Detailing Trolley (2 no's)
- Air Blower Gun (1 no)
- Interior Detailing, Sprayer & Foamer (2 no's)
- Detailing Creeper (2 no's)
- Detailing Ladder (1 no)
- Detailing Cleaning Brushes & Tools Kit (1 no)

DETAILING COMPOUND KIT :

- Car Pro Ultra Cut (5 no's)
- Car Pro Reflects (5 no's)
- Car Pro Essence (5 no's)
- Car Pro Ceramic Coating (2 no's)
- Car Pro Nano Diamond Coating (2 no's)
- Car Wash Shampoo (50 Ltrs)
- Interior Cleaning Liquid (10 Ltrs)
- Car Polishing Pads (5 no's)
- Wool Pads (5 no's)
- Hard Cut Pads (5 no's)
- Medium Cut Pads (5 no's)
- Soft Cut Pads (5 no's)
- Tire Dresser (5 Ltrs)
- Engine Dresser (5 Ltrs)
- Dashboard Dresser (5 Ltrs)
- Glass Cleaner (5 Ltrs)
- Micro Fiber Cloth (100 no's) Wax Coating (2 no's)

FRANCHISE STARTUP KIT

S.NO	ARTICLE	QUANTITY
1	TDM CAR NUMBER PLATES	2
2	THE DETAILING MR GLOSS BRANDED PAPER MATS	500
3	VISITING CARDS FOR FRANCHISE	600
4	LETTER HEADS (FRANCHISEE NAME)	100
5	CERTIFICATION OF AUTHORIZATION (FRAMED)	1
6	PAMPHLETS	1000
7	UNIFORM (TDM) FOR BOYS	10
8	APRON	2
9	STICKERS	100
10	SERVICE CATALOGUE	2



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CARPROTM

Certified Detailers - Car Pro India

We are an Authorized Detailing Company for
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